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541,000 Upper Limb Amputees

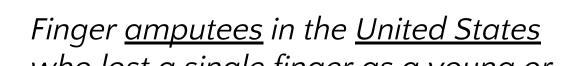
60% Finger Amputees

6 to 8 Months

>8000 USD

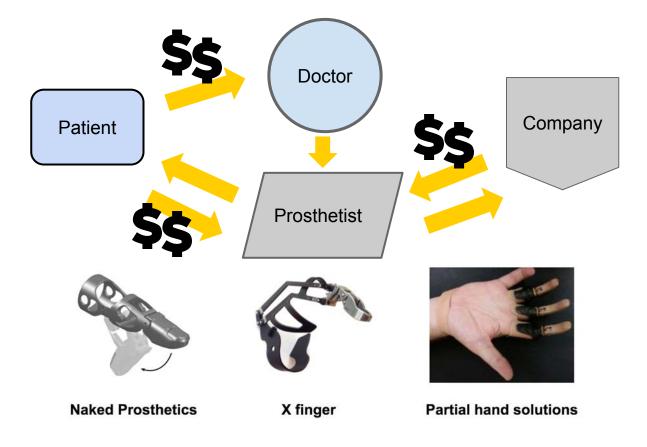
m Problem Statement

HMW: Provide an <u>easy-to-design</u> prosthetic finger to <u>reduce the effort</u> required of an amputee in the fitting process

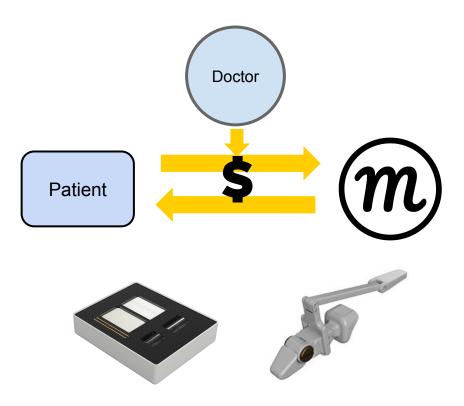


Target Audience

who lost a <u>single finger</u> as a young or middle-aged working adult.



"Current methods are too expensive and inefficient!"



"We aim to eliminate the inefficiencies and bulk of the cost."



One plus Two

1 Business Model

+

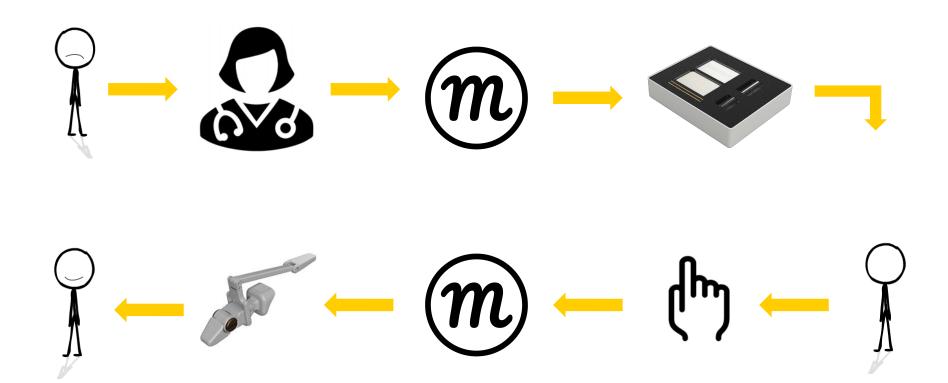
2 Products



Model

The Business

The <u>journey</u> from the company to the patient



The Business Model

m – The Website

- Order the Kit
- Track its Status
- Interface with the Company
- Get in contact with a Qualified Prosthetist

Home Stop Bog Million Hands



How it Works

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Home Shop Blog





SHOP - HILLION HANDS HIT



Million Hands Kit

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ADD TO CART

1.4.1

The Casting Kit The experience of the consumer

m – The Casting Kit

- 2 Mixing Cups
 - ..doubles as a casting cup
- 2 Mixing Sticks
- 1 Packet of Alginate Powder
- 1 Packet of PlasterPowder



m – User Testing

- "..simple and easy enough to understand.."
- "..painless process.."
- "..realistic and accurate model.."







The Finger Prosthetic

The <u>satisfaction</u> of the customer

- The Finger Prosthetic

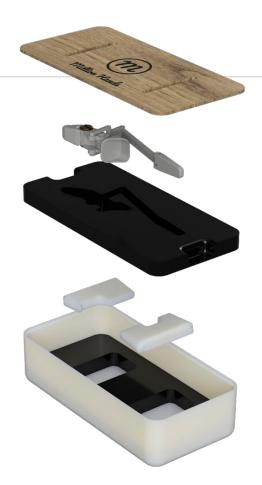
- Fully body-powered
- Light & Functional
- Futuristic

(m)



m – The Finger Prosthetic







Prototype Demo

- Website
- Casting Kit
- Finger Prototype

@—Questions?



Million Hands